

Nomis Solutions Announces Keynote Speaker for 2013 Global Pricing Forum

*Michael Poulos, Partner and Head of Oliver Wyman's Americas Financial Services Practice Headlines
2013 Global Pricing Forum*

San Bruno, CA – February 19, 2013 – [Nomis Solutions](#), the leading provider of Pricing and Profitability Management solutions for financial services companies, today confirmed its keynote speaker for the [2013 Global Pricing Forum](#), scheduled for April 10-11, 2013 in Sausalito, California. The 2013 Global Pricing Forum provides participants with the opportunity to profit from the expertise, insights, and advice of pricing strategists and benefit from the practical experiences of retail banking executives who have successfully navigated these challenging and dynamic times by leveraging pricing excellence.

Michael Poulos will kick off the event with a presentation titled, “The Future of Financial Services,” that will consider the changing landscape for financial services in 2013 as well as opportunities that exist for firms to harness the growth of information to generate earnings. Mr. Poulos is a Partner at Oliver Wyman, the Head of Oliver Wyman’s Financial Services Practice in the Americas and a member of the firm’s global Management Committee. Mr. Poulos has advised senior executives at some of the largest and most sophisticated banks, insurers and private equity houses around the world on issues of M&A, business strategy, finance and risk management, and operational implementation. His work has ranged across industry sectors from commercial banking, capital markets, and insurance. He is a frequent speaker at industry events, the author of thought pieces on a wide array of topics and is regularly quoted in the press on industry issues.

Other notable and popular speakers returning to present at the [2013 Global Pricing Forum](#) include Richard Hunt, President and CEO, Consumer Bankers Association and Dr. Robert L. Phillips, Professor of Professional Practice, Columbia Business School and Founder, Nomis Solutions.

“We are thrilled about our lineup of speakers that solidifies the Sixth Annual Global Pricing Forum as the premier event for financial service executives that are seeking new opportunities to drive value and profit across their organization,” said Karen Beale, vice president of sales and marketing at Nomis Solutions. “We witnessed transformations at key global banks and finance companies over the past year as they experienced the results that can be achieved by unlocking the profit and volume potential from lending and deposits portfolios. We look forward to working with participants to share more about those experiences, networking with peers and industry experts to compare best practices, and engaging in meaningful discussions to elicit strategies for pricing and profitability success.”

The [2013 Global Pricing Forum](#) will provide a unique opportunity for financial services executives to learn how to equip their organizations with cutting edge analytical techniques focused on profitability management through the use of pricing as a strategic lever. The event features two days of case studies, presentations, and panel discussions from a number leading banks and financial services companies from across the globe including a leading Canadian bank, a large UK Financial Services organization, a large US regional bank, and one of the largest South African banks. Forum participants will engage, interact and discuss the key advantages, benefits and challenges that financial services institutions face when moving towards pricing approaches based on customer value. Additionally, attendees can expect

valuable networking with peers from a variety of lending and deposit disciplines from key global markets.

An added feature to this year's event is a distinct track for payments professionals, The 2013 Nomis Payments Forum, which is tailored for pricing strategists and payments industry thought leaders. These sessions will include practical experiences from merchant acquiring firms in the US and UK and feature roundtable discussions about the latest analytical and software innovations that are transforming incremental value in merchant portfolio's can be achieved.

To find out more about the forum, register to attend or inquire about sponsorship, visit the [2013 Global Pricing Forum](#) site.

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About Nomis Solutions

Nomis Solutions provides best-in-class pricing and profitability management for financial services companies. Through a combination of advanced analytics, innovative technology, and tailored business processes, the Pricing and Profitability Management™ Suite delivers quick time-to-benefit, and improves financial and operational performance throughout the customer acquisition and portfolio management processes. With experience working on over 35 projects in the Banking and Finance world, Nomis Solutions has optimized over \$400 billion in consumer accounts and generated over \$400 million in incremental profits, through more than 100,000 pricing scenarios.

Headquartered in San Bruno, CA, Nomis Solutions also has offices in Toronto and London. Visit www.nomissolutions.com or contact us at info@nomissolutions.com or 1-650-588-9800 or +44 0207 812 7251.

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